

Moreland City Council

Stage One engagement findings for Imagine Moreland

Nat McGlone
Coordinator Community Engagement & Public Participation

April 2021



Presentation overview

1. Introducing the Public Participation Team.
2. About the Imagine Moreland engagement program and rates of participation.
3. Overview of feedback by area and topic.



Introducing the Public Participation Team

We build Moreland Council's capacity to involve our community in our decision making. We provide specialist advice, tools, training, programs and projects in public participation.



Nat McGlone,
Coordinator Public
Participation



Lucie Groen-O'Connor
Community Engagement
Partner



Maddy Wald
Community Engagement
Partner



Nancy Nunez
Community Engagement
Partner



Jaymes Brown
Digital Engagement Partner

Target to reach the top 25 % of Councils for community engagement practice

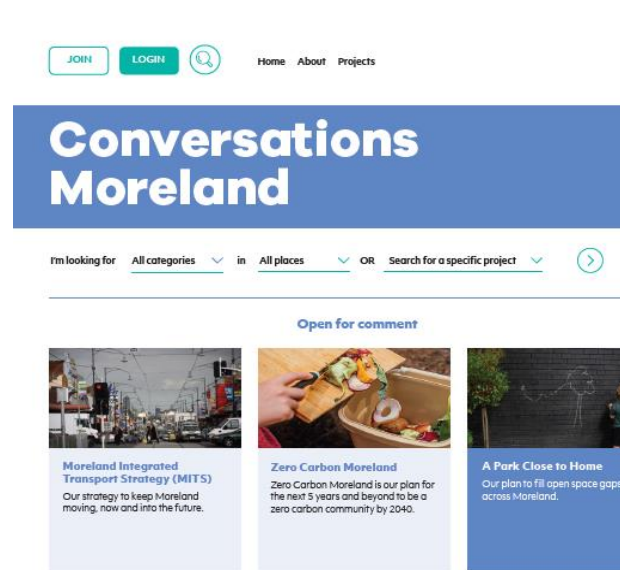


1. Engagement skills training

Outputs: 30 Council officers trained in IAP2 Certificate of Engagement.

Status: Delivered December 2020

Next steps: Investigate concept of Engagement Lab



2. New Conversations Moreland website launched

Outputs: New website delivered in November 2019

Status: Ongoing

Next steps: Role out Digital Engagement Framework



3. New Community Engagement Policy, tools and resources

Delivered December 2020

Next steps: Embed policy and increase advice and support to Council officers.

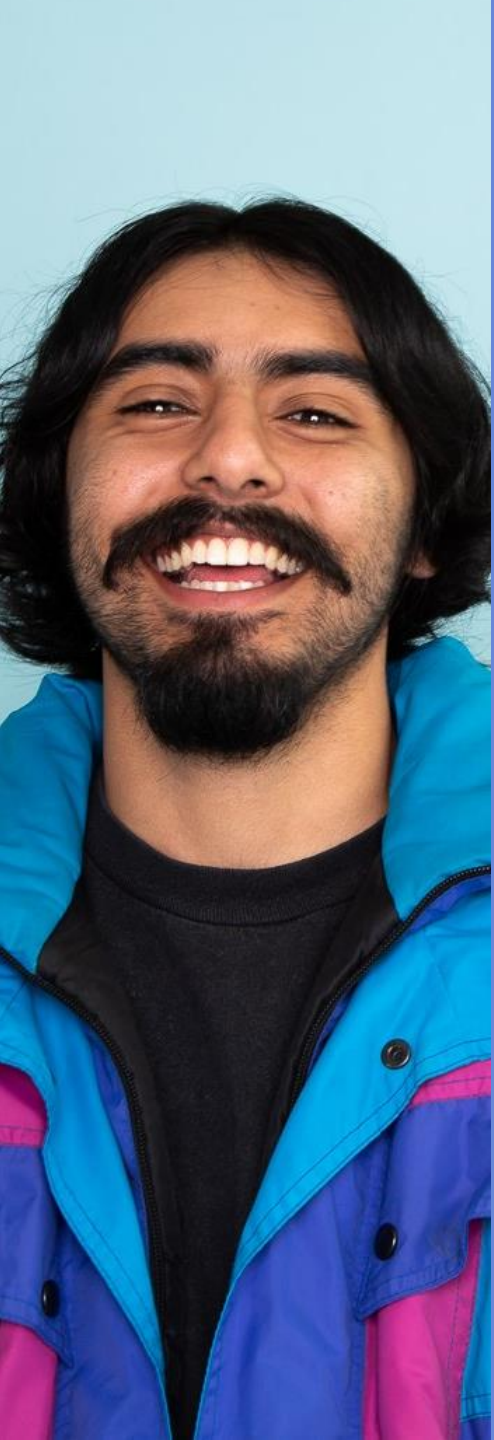
Reviewing Council's Advisory Committees

Engagement Program overview

STAGE 1	STAGE 2	STAGE 3	STAGE 4
January – March	Late March – May	May – June	August - October
Wide engagement <ul style="list-style-type: none"> Digital engagement. Pop-up program Stakeholder interviews Postcard drawing competition. Targeted focus group with CALD groups. Surveys in other languages <p><i>All engagement includes a focus on involving non-English speaking communities and CALD groups in conversations.</i></p>	Deliberative engagement <p>Community panel process (part 1) – Short form deliberation to develop the Community Vision.</p>	Deliberative engagement <p>Community panel process (part 2) – Targeted dilemma conversations to inform the Council Plan, 10-year Asset Plan and 10-year Financial Plan.</p>	Community ownership <ul style="list-style-type: none"> Public exhibition of documents (10 business days minimum) Mayoral event to launch the Vision and plans. <p><i>Note that the long-term asset plan will go on public exhibition in 2022.</i></p>

Imagine Moreland engagement program is guided by Moreland's Community Engagement Policy 2020

- Commitment to collaborating with the community as a partner.
- Development of Community Vision and other corporate plans will include broad community engagement, complemented by a deliberative engagement process.
- We will also exhibit the Community Vision and other corporate plans in draft form for public feedback for a minimum of ten business days.
- Council to adopt the Community Vision by October 2021.



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Rates of participation



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Rates of participation



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Overview

- **We received a total of 3227 contributions in stage one across all methods**
- High attendance at pop ups held in 10 locations across all 3 Moreland Council wards
- 78 youth engaged in targeted activities
- 350+ postcards submitted
- 50 online surveys via QR code including responses in other languages
- 264 participants posted on the Conversations Moreland platform (gather tool and Q&A tool)
- 89 Stakeholder targeted interviews
- 9 participants in CALD women's focus group.





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Topics of interest by area



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Topics of interest in Pascoe Vale, Glenroy, Oak Park



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Includes pop-ups at Glenroy Skate Park, Sussex neighbourhood house

- Safe walking and cycling routes for children to travel to school.
- Active transport routes that connect destination like shops and parks.
- More green open space for the community
- More outdoor community festivals and events
- Residential development that preserves open space
- Glenroy residents feel like they could be left behind.



Topics of interest in Fawkner and Coburg

Including Bonwick Street, Fawkner Library, Coburg High School

- Value Fawkner's quiet streets (free of rat runs)
- Preserving existing neighbourhood density and character.
- More local youth mental health services and public spaces for young people.
- Reducing litter and dumped rubbish around neighbourhoods & Merri Creek
- More community gatherings, street parties and Council run events to improve social connections as we move out of lock down.
- Supporting an aging population through community services, social groups and accessible affordable housing and other provisions.



Topics of interest in Brunswick West, Brunswick, and Brunswick East



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Including data from Brunswick South West PS, Fleming Park and Brunswick Town Hall

- Higher density development should be high quality and incorporate open and green spaces.
- Continued improvements to cycling infrastructure including East-West cycling routes.
- Developing Moreland's reputation as a creative capital by leveraging the abundance of highly skilled and professional musicians and other artists living and working in the area.
- Green nature strips and mature trees to provide shade for pedestrians.
- Vacancy rates along Sydney Road and 'greyness of the street'.
- Conflicting views on fixing Sydney Road (pedestrianise, or make arterial).





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Detailed feedback on the Imagine Moreland topics



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Topics

- Equity and Health
- Climate and Nature
- Neighbourhoods
- Getting Around
- Economy and the Arts
- Democracy and Governance
- Pandemic recovery



Health and equity

Community Aspirations

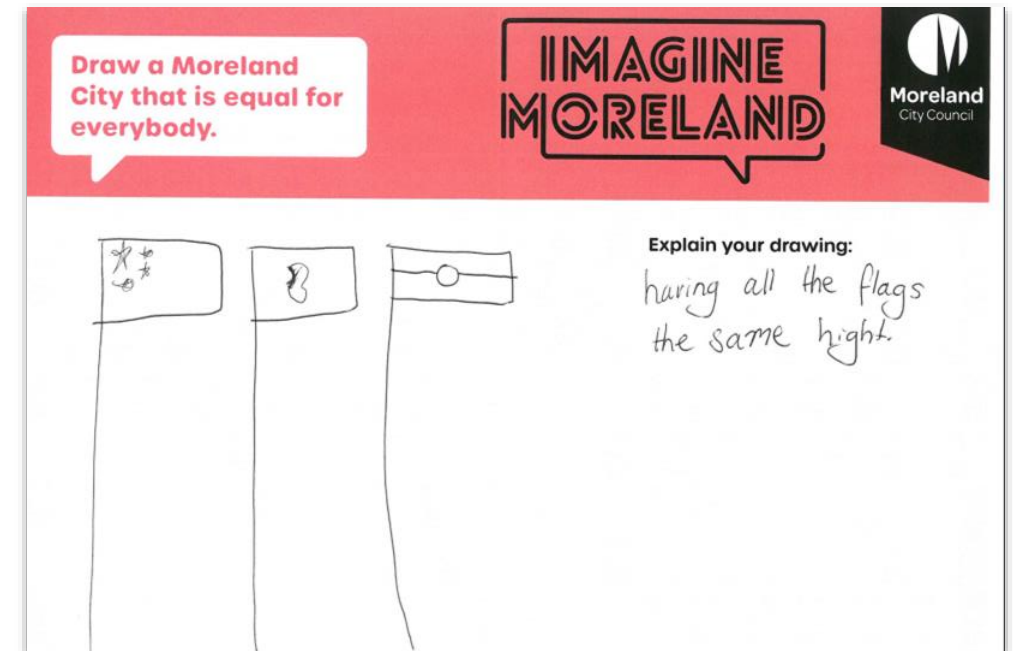
Address racism, affordable housing, public health, places to exercise, activities for all ages, natural spaces, LGBTQIA support & affordable healthcare.

Community Priorities

- Preserve and provide green outdoor spaces for passive and active recreation (development is encroaching on green spaces).
- Accessible and locality of health services including mental health
- Coordinated emergency relief (food, services referrals)
- 123 comments about skateparks! (not just from youth engagement).

Gaps in community understanding

- Some participants perceived local government as playing a major role in COVID testing operations.



Climate and nature



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Community Aspirations

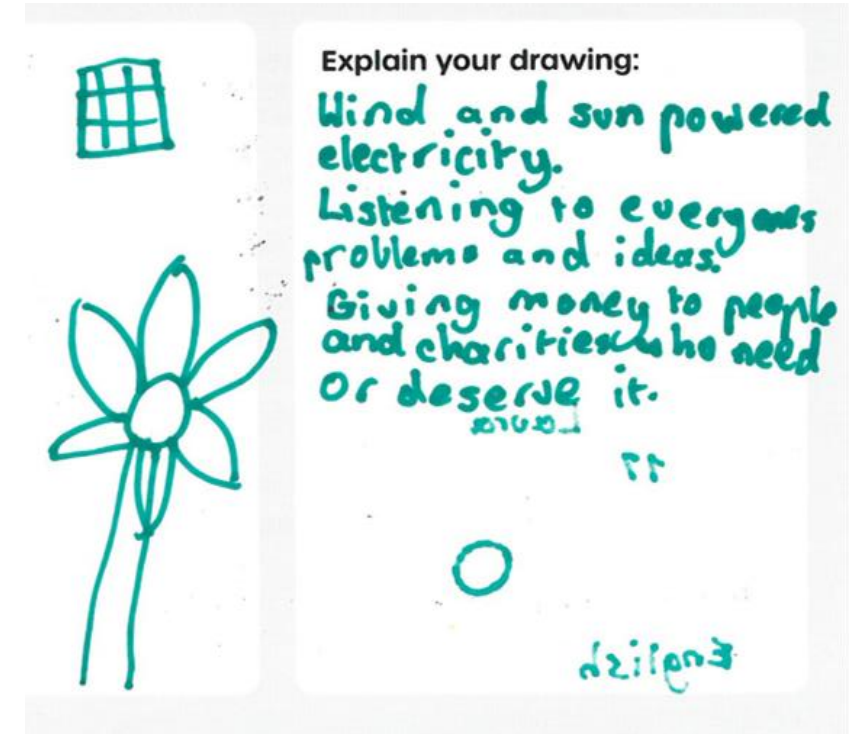
- A greener Moreland with mature tree cover to provide shade
- Clean streets, free from litter and dumped items
- Stewardship of natural spaces especially Merri Creek
- For Moreland to be a leader in sustainable neighborhoods 'climate emergency'

Community Priorities

- “Greening” Moreland and more planting
- More green and open spaces
- More sustainable practices e.g. recycling facilities
- Improving waste management e.g. addressing dumping and littering
- Cleaning/improving creeks
- Strong desire for solar and electric vehicles.

Gaps in community understanding

- Some participants presumed that the level of enforcement was directly correlated with the amount of litter and dumped rubbish (seen as Council's role rather than individual behaviour).



Neighbourhoods



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Community Aspirations

- Appropriate development that reflects the “feel of Moreland”
- Increased accessibility
- Well connected and safe locations
- Infrastructure available for different age groups

Community Priorities

- Facilities that are fit for purpose
- Improving planning outcomes (e.g. designs of new buildings, density)
- Managing population growth (associated concerns - traffic, massing on land)
- Community art and minimising graffiti

Gaps in community understanding

- Council's role in enforcing building codes (including design, sustainability).



Getting around



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Community Aspirations

- An easy and enjoyable walk or ride to your destination
- Well connected public transport
- Respecting those that need to drive

Community Priorities

- 402 responses re: public and active transport
- Encourage active transport
- Parking around public transport
- Parking around private residence (e.g. permits, developments with parking)
- Improved bicycle and walking infrastructure (e.g. paths/lanes)
- Planting and art along paths

Gaps in understanding

- Council's role in road crossing removal
- Council's role in providing public transport and its associated infrastructure

Write your answer and
stick it on this poster.

SCAN ME

Less parking
on Sydney Rd.
Move bike
paths

Less bike lanes
Better roads

Free public transport
(Sunshine)
Bike paths
Street lighting
Security
Distributing access

Install pedestrian
crossing in Box
Forest Road near
Him College (near
school + retirement
outlets on the
south side of
streets

Install lighting
on the bike path
in the north of
the municipality

SAFE WELL
LITE BIKE
PATHS

Getting around

What is needed to make
moving around Moreland **safer**
and easier for everyone?

more police
presence
Electric
scooters for
hire

more buses
and tram
trains

An e-bike
hire service

Bike lanes

Bike paths
should be more
wide enough
Dog walkers +
bike users, looking
at paths
congest the area
and it's very
inconvenient

more
Ensure when building
more infrastructure
there are bike
racks included
to incentivise people
to ride their bikes

Accessible
rampways +
better bike
paths

It's better regular
get if bike lanes
cross the whole of
the Moreland, so
many different types
of journey in many
different directions need
paths + safety

IT IS
Good now
secondary
SAFER
BIKE TRACKS

We love to ride
our bikes as
a family. Bike
paths are great!

BIKE
LANES

safer + more
bike lanes

Lighting on
Ment Creek
so the bike
paths can be used
for commuting
year around.

Bike lanes along
Ment Creek
- dedicated
with one
way around

more regular
trains +
extended fast
upfield - giving
community out
there

More push bike
lanes. Remove
clearways +
encourage traffic
to go somewhere
else.

People travel around
in lo

Economy and the arts



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Community Aspirations

- Increase local employment
- Support the arts culture of Moreland and build on its reputation

Community Priorities

- Venues for artists to work in
- Activation of public spaces with events such as festivals and live music
- Ensuring artists are paid fairly for their work
- Supporting local businesses (infrastructure, grants)
- Employment opportunities- particularly for youth

Gaps in community understanding

- Community needs vs grant funding available



Democracy and Governance

Community Aspirations

- A transparent and trusted Council
- Rapport and positive relationships with Council staff

Community Priorities

- Building a trusted relationship with Council through increased communication and engagement
- Fast and helpful responses when contacting the council
- Visible improvements in neighbourhoods
- Continued support for libraries and increased support for community groups and services
- Mixed communication methods. Printed and digital.

Gaps in community understanding

- What to expect from Council
- What else to seek support, funding

OR

Write your answer and stick it on this poster.

SCAN ME

Democracy and Governance

How do we best manage resources to deliver great services and facilities?

Keep your nose out of politics and focus on this community. Roads, Rubble.

MCC does it's best on key services. They spend money where needed. need to look at ways to cutting out. Abolish Attache!

More community-led projects supported by council

Miami Creek & Edgar Street natural environment could be more integrated. It's a little wildness. It's a good make of the area. make of it more of a natural.

Enhance Friends of Edgar's work. help them support them to continue the work and have work. Love to have more members. take in more people.

Don't waste money. paper, money.

Stick to a BUDGET

I think you do a pretty good job! Perhaps emphasise young people 12-18 engaging in democracy.

Zinnich clean up Spring Road. It's busy. There are no pedestrian crossings up/down Spring Road in Colwyn.

More info sharing

Shake the corruption issues that have plagued the council!

reduce over regulation and red tape which stops community group getting involved in improving (including community assets) community gardens, building infrastructure.

increase transparency. Transparency is the highlight process. It leads to accountability. It leads to good governance. It leads to good use of resources. It's things that drive.

↑ transparency of decisions made.

where possible work is non-hierarchical non-motivated way.

Good to see the LGBT+ are recognised as a spiritual group in changing. I am proud of the that that's what I was thankful of.

Management of Michael via Twitter. Communities that are easy to join/ access. More initiatives like this one allowing us locals to brainstorm.

More information.

Pandemic Recovery

Community Aspirations

- To reconnect with neighbours and social groups
- Prioritising support for the most vulnerable people in their communities
- Importance of working together and helping one another

Community Priorities

- Mental health support
- Community events and social groups to re-connect
- Support for businesses
- Employment & job opportunities
- Continued safe infection control practices
- Provision of free masks and PPE

Gaps in understanding

- A need for increased communication about COVID
- Clarity around who provides testing and vaccinations in the local community

