



Age-Friendly Ambassadors Program

Terms of Reference 2020

About the Age-Friendly Ambassadors Program

The Age-Friendly Ambassadors Program is a pilot program running between March and November 2020. The program supports 10 community members to lead and collaborate in building a more age-friendly Moreland through a supported training program and community-led projects.

We have designed the program to support you with training and resources to deliver your projects. The program will include:

- March-June: 8 x fortnightly Collaboration Workshops to develop the projects (beginning Monday 23 March, evening)
- July-November: Delivery of your age-friendly projects
- Ongoing: participation in Council planning projects

Objectives

The program objectives are:

- To undertake targeted, inclusive promotion across Moreland to encourage a range of applicants
- To enhance older people's civic participation and leadership in age-friendly initiatives
- To offer a range of participation opportunities to meet the varying needs of the community
- To build a stronger communication, information and engagement relationship between Council and the community
- To strengthen social cohesion through engagement within local neighbourhoods
- To explore the sustainability of an ongoing collaborative participatory program

Approach

The Program will include:

- March-June: 8 x fortnightly Collaboration Workshops to develop the projects (beginning Monday 23 March, evening)
- July-November: Delivery of your age-friendly projects
- Ongoing: participation in Council planning projects

Roles and Responsibilities of the Age-Friendly Ambassadors

To:

- Be available to participate from March-November 2020
- Participate in 8 x fortnightly training and project development sessions (Mar-Jun)
- Develop, participate in and lead projects that respond to selected Living and Ageing Well Framework Actions
- Support the evaluation of the Ambassador
- Support community engagement and data collection activities regarding older people in Moreland
- Support older people in Moreland to participate in Council planning projects

How is this model different to a council advisory group?

We have developed the Age-Friendly Ambassadors Program to be a collaborative, participatory model. Based on the vision of the Living and Ageing Well Framework, this program seeks to support civic participation and leadership, as well as building stronger connections between Council and the community.

This program differs from advisory groups in the following ways:

- The Age-Friendly Ambassadors Program is an independent initiative, operating separately to the Moreland City Council Advisory Group model
- The Age-Friendly Ambassadors will not be asked to provide independent advice on Council policies, plans or projects. Rather, the role will be to identify community members and groups suitable for consultation.

Recruitment and selection process:

Promotion and recruitment will be designed to encourage a wide variety of people across Moreland to apply for an Ambassador position.

Selection will be based on:

- Good representation from the wide range of demographic groups in Moreland
- A belief and a desire to participate in a collaborative program
- Availability and ability to participate in the program from March to November
- Being well connected to local community networks and/or the willingness to engage local community
- A passion for representing the whole community
- A desire to learn, experiment, and build new skills and experiences

Reimbursement of expenses:

Ambassadors will be reimbursed for costs related to delivery of the community projects.

Travel expenses to the Collaboration Meetings will typically not be covered by Council.

Support to participate in meetings:

Council will provide reasonable supports to participate in the meetings, such as hearing loops and accessible rooms. Other supports will be discussed with the members as needed.

Moreland Language Link

廣東話	9280 1910	عربي	9280 1913	हिंदी	9280 1918	All other languages 9280 1919
Italiano	9280 1911	Türkçe	9280 1914	普通话	9280 0750	
Ελληνικά	9280 1912	Tiếng Việt	9280 1915	ਪੰਜਾਬੀ	9280 0751	